

1 Robert A. Weikert (Bar No. 121146)
rweikert@nixonpeabody.com
2 Dawn N. Valentine (Bar No. 206486)
dvalentine@nixonpeabody.com
3 NIXON PEABODY LLP
One Embarcadero Center
4 San Francisco, California 94111-3600
Tel: (415) 984-8200
5 Fax: (415) 984-8300

6 David L. May (appearance *pro hac vice*)
dmay@nixonpeabody.com

7 Jennette E. Wiser (appearance *pro hac vice*)
jwiser@nixonpeabody.com

8 NIXON PEABODY LLP
799 9th Street NW
9 Washington, DC 20001-4501
10 Tel: (202) 585-8000
Fax: (202) 585-8080

11 Jason T. Kunze (appearance *pro hac vice*)
jkunze@nixonpeabody.com

12 NIXON PEABODY LLP
70 West Madison Street, 35th Floor
13 Chicago, IL 60602
14 Telephone: (312) 977-4400
Facsimile: (312) 977-4405

15 || Attorneys for Stardock Systems, Inc.

**UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
OAKLAND DIVISION**

19 | STARDOCK SYSTEMS, INC.

Case No.: 4:17-cv-07025-SBA

20 Plaintiff, ¶

**PLAINTIFF STARDOCK SYSTEMS, INC.'S
REPLY TO DEFENDANT PAUL REICHE III'S
AND DEFENDANT ROBERT FREDERICK
FORD'S OPPOSITION TO MOTION FOR
PRELIMINARY INJUNCTION**

21 || vs.

22 PAUL REICHE III and ROBERT
FREDERICK FORD.

Defendants

25 || AND RELATED COUNTERCLAIM

28 STARDOCK'S REPLY TO DEFENDANTS' OPPOSITION TO MOTION FOR PRELIMINARY INJUNCTION
Case No. 17-cv-07025-SBA

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1 Pursuant to Fed. R. Civ. P. 65(a) (“Rule 65”), and the Court’s September 10, 2018 (*Dkt. No.*
 2 58) and September 11, 2018 (*Dkt. No. 60*) Orders, Plaintiff Stardock Systems, Inc. (“Stardock”)
 3 hereby respectfully replies to the opposition brief of Paul Reiche III (“Reiche”) and Robert
 4 Frederick Ford (“Ford”) (collectively “Defendants”). (*Dkt. No. 64*).

5 **I. INTRODUCTION**

6 Defendants’ opposition is an exercise in obfuscation. Defendants completely ignore the
 7 crux of Stardock’s motion, instead electing to construct and attack strawmen. Defendants fail to
 8 address why this Court should not be permitted to maintain the status quo while the copyright
 9 claims in this litigation—the very same claims they allege form the basis of their Digital
 10 Millennium Copyright Act (“DMCA”) notices—are evaluated on the merits. Instead, Defendants
 11 ask the Court to stand idly by as Defendants block the distribution of Stardock’s *Star Control®: Origins* (“*Origins*”) game (just released on September 20, 2018) based on nothing more than
 12 Defendants’ unsupported allegations and an erroneous understanding of copyright law. Defendants
 13 cannot substantiate their belated (by over 25 years) ownership claims, they fail to appreciate the
 14 requirements and limits of copyright law, and they conflate trademark law and copyright law.
 15

16 This is exactly why Stardock urges the Court to protect the status quo while the copyright
 17 claims at issue in this litigation are assessed on their merits, instead of allowing the Defendants to
 18 unilaterally banish *Origins* to DMCA purgatory based solely on their unfounded allegations.
 19 Steam and GOG provide the only delivery mechanism for *Origins*, and if removed from those
 20 platforms, access to the game would be eliminated entirely. Stardock has demonstrated in detail
 21 the irreparable harm that will occur if its five-year development project is suddenly and indefinitely
 22 blocked from the market, in terms of lost jobs, lost business relationships, reputational damage, and
 23 large financial losses that Defendants have no capacity to remunerate. And the consuming public
 24 buying *Origins* will be harmed if a takedown notice to Steam and GOG closes off their access to
 25 the game *they already purchased*. Conversely, the only “harm” that Defendants can identify is a
 26 requirement that they substantiate their claims *before* obtaining injunctive relief, a requirement that
 27

1 will admittedly prove problematic given Defendants' flagrant omissions and misstatements of key
 2 facts, but that is hardly a reason to allow them to skip the process. Defendants ask what remedy is
 3 available to them absent continuing DMCA takedown notices, and the answer is simple: this action
 4 presently before the Court, and the well-settled process of Rule 65 for seeking urgent provisional
 5 relief. Of course, both will require a showing on the merits—instead of a one sentence allegation
 6 in a DMCA notice—and that is Defendants' true incentive in opposing the reasonable relief sought
 7 here. There is simply no other explanation for why Defendants want to deprive this Court of the
 8 opportunity to address the complex intellectual property matters at the heart of this litigation on the
 9 merits, and prefer instead to engage in further (unreviewable) self-help based on their grave
 10 misunderstanding of copyright law.

11 **II. THE PROTECTIONS OF RULE 65 ARE REQUIRED HERE, AND**
 12 **DEFENDANTS' AVOIDANCE AND MISDIRECTION ARE UNAVAILING**

13 a. The Protections of Rule 65 Are Needed to Avoid Irreparable Harm to Stardock
 14 Prior to a Determination on the Merits

15 Defendants have a remedy that can easily be reconciled with the DMCA—the well-settled
 16 process of Rule 65. That process is required here to protect this Court's ability to adjudicate this
 17 litigation, as Defendants have already sent multiple DMCA notices in August 2018 attacking
 18 *Origins* pre-release content, and now threaten to shut down the entire distribution channel for the
 19 game itself. Despite dumping 399 pages of paper on the Court, Defendants sidestep and ignore the
 20 well-reasoned arguments why Rule 65 is the appropriate process here, as opposed to further
 21 perfunctory, unsubstantiated DMCA notices. As fully set forth in Stardock's motion (pp. 13-17):

22 1) Rule 65 does not allow an injunction to issue without proper due process protections, but
 23 in this situation presently before the Court, a DMCA notice from Defendants merely alleging
 24 conclusory copyright infringement and referencing this litigation effectively enjoins Stardock's
 25 *only* distribution channels (Steam and GOG). Motion at 13.

26 2) This impoundment of virtual goods is entirely at odds with the process for copyright
 27 impoundment for physical goods—a process that was specifically corrected in 2001 (*after* the

1 DMCA was enacted) to require the procedures of Rule 65 to address well-founded doubts whether
 2 such rules satisfy contemporary due process requirements. Defendants agree that the rules now
 3 require “any seizure be pursuant to Rule 65,” but wholly fail to address the chasm between this
 4 requirement for physical goods and the DMCA’s effective seizure of virtual goods without due
 5 process. Nor do Defendants even attempt to justify why the copyright litigation process should be
 6 entirely different in this case, with the sentencing preceding a determination on the merits, solely
 7 because virtual distribution is at issue.¹ Motion at 14, 16.

8 3) Contrary to when the DMCA was enacted, harm can no longer be presumed from alleged
 9 copyright infringement. Therefore, an effective injunction via the DMCA without any showing by
 10 Defendants flies in the face of the Supreme Court’s teachings in *eBay*, adopted specifically by the
 11 Ninth Circuit to apply to copyright cases. *Perfect 10, Inc. v. Google, Inc.*, 653 F.3d 976, 979–81
 12 (9th Cir. 2011) (discussing *eBay Inc. v. MercExchange, L.L.C.*, 547 U.S. 388 (2006)). Motion at
 13 14-15.

14 4) The only interpretation of Section 512(g) of the DMCA (the only avenue provided therein
 15 for restoring incorrectly removed material) that can be reconciled with Rule 65 is the requirement
 16 that Defendants *seek a court order to restrain* via Rule 65. Any other interpretation would allow
 17 Defendants to effectively grant themselves a preliminary injunction without any showing on the
 18 merits *or the posting of a bond*, thus performing an end run around Rule 65 and shutting down
 19 Stardock’s entire distribution channel for an indefinite period. Motion at 16-17.

20 For all these above reasons, Defendants should be required to follow Rule 65 for issues
 21 relating to this litigation during its pendency, instead of filing additional DMCA notices.²

22 Although Defendants suggest otherwise, this Court absolutely has the power to protect its

23 ¹ Stated differently, the Defendants would have to use Rule 65 if Stardock distributed its games on
 24 physical CDs, as would likely have been the case 20 years ago when the DMCA was enacted. But
 25 without this Court’s protection, under Defendants’ interpretation of the DMCA, they can now block
Origins indefinitely based solely on the fact that video games are now provided online.

26 ² As a reminder, Stardock has voluntarily agreed to also not issue any DMCA notices related to
 27 this litigation if the Court grants Stardock’s motion, should Defendants ever do something more
 28 concrete than merely talk about their purported intentions to make a sequel. (Motion at 11 n.7).

1 ability to assess and reach judgment on the litigation before it, and that is exactly the relief that
 2 Stardock seeks here. “A preliminary injunction is a provisional remedy, the purpose of which is to
 3 preserve status quo and to prevent irreparable loss of rights prior to final disposition of the
 4 litigation.” *Napa Valley Publ'g Co. v. City of Calistoga*, 225 F. Supp. 2d 1176, 1180 (N.D. Cal.
 5 2002) (citing *Sierra On-Line, Inc. v. Phoenix Software, Inc.*, 739 F.2d 1415, 1422 (9th Cir. 1984)).
 6 “The trial court may grant a temporary restraining order or preliminary injunction in the exercise
 7 of its equitable powers.” *Id.* (citing Fed. R. Civ. P. 65). A preliminary injunction is particularly
 8 appropriate here when Defendants are attempting to use the DMCA to litigate this matter and obtain
 9 relief for their claims outside of the present proceedings.

10 **b. Defendants' Attempts at Misdirection Should Be Ignored**

11 Unable to counter the logical and rational arguments for applying the reasonable relief
 12 sought by Stardock, Defendants instead provide a cacophony of unrelated arguments to this Court.
 13 These arguments are unavailing, as they fail to explain why allegations based only on Defendants'
 14 subjective understanding of copyright law should usurp the Court's authority to interpret and apply
 15 the law. Although it is impossible to address all of Defendants' disparate and unsupported
 16 arguments in a concise reply, several are addressed below.

17 To start, Defendants attempt to divine Congress' intent when enacting the DMCA in 1998,
 18 apparently as a basis to argue that a DMCA notice does not act as an effective injunction for the
 19 content at issue. There are multiple problems with Defendants' arguments. First, their claim that
 20 the service provider has the choice to put the content back up is belied by their own explanation of
 21 the DMCA. This choice is illusory at best, as the “DMCA's protection of an online service provider
 22 disappears when the service provider loses its innocence” by becoming aware of a complaint about
 23 particular content. Opp. at 9. As admitted by Defendants, the DMCA has “strong incentives”
 24 *requiring* the service provider to take the content down if it wants to use the safe harbor. Opp. at
 25 10. The practical effect, which is exactly what has occurred here, is that service providers will not
 26 even consider the merits and risk losing the safe harbor. “To the poster, the service provider's

1 summary takedown looks like an injunction, but without even the benefit of judicial review.”
 2 Wendy Seltzer, *Free Speech Unmoored in Copyright's Safe Harbor: Chilling Effects of the DMCA*
 3 *on the First Amendment*, 24 Harv. J.L. & Tech. 171, 193 (2010), Ex. C to Second Declaration of
 4 Robert Weikert (“Second Weikert Decl.”). Next, Defendants’ arguments ignore the changes in the
 5 law that occurred *after* the enactment of the DMCA, as well as the 20 years of technological
 6 advancement since then. Third, and most importantly, Stardock is not asking this Court to overturn
 7 the DMCA; rather, Stardock is requesting that this Court issue a ruling based on the specific facts
 8 presented here, relating directly to this current litigation, to the effect that the parties must abstain
 9 from the DMCA process (in favor of a Rule 65 motion, if needed) until this Court judges the merits.
 10 There is no need to stand the DMCA on its head or issue a broad ruling to effect the desired relief,
 11 and the supposed parade of horribles advanced by Defendants are nonexistent.³

12 Next, Defendants go on a tangent to analyze Section 512(f) of the DMCA. In doing so,
 13 they acknowledge that a DMCA notice only requires a person’s “subjective good faith belief,” even
 14 if that belief was completely incorrect, which emphasizes precisely why the present litigation
 15 should not be adjudicated by DMCA notices.⁴ In fact, Defendants cite *Automattic Inc. v. Steiner*,
 16 apparently without realizing that Automattic is a vocal critic of the 512(f) process and cited that
 17 exact case in a formal submission to the copyright office *about the failings of the 512(f) process*.
 18 Second Weikert Decl. Ex. D at 3. (describing 512(f) remedies as “illusory” even for clear
 19 misrepresentations)⁵

20 Undeterred, Defendants then make the argument that the DMCA does not provide for
 21

22 ³ Of course, it is commonplace for courts to interpret statutory language, and the Court can certainly
 23 do so here if needed, particularly if necessary to resolve ambiguities or conflicts.

24 ⁴ Defendants’ discussion is off topic, but reams have been written about the problems with the
 25 current 512(f) framework, one such example for the Court’s consideration is Lydia Pallas Loren,
Deterring Abuse of the Copyright Takedown Regime by Taking Misrepresentation Claims
Seriously, 46 Wake Forest L. Rev. 745 (2011). Second Weikert Decl. Ex. B.

26 ⁵ Automattic is a web hosting company that submitted comments in response to the Copyright
 27 Office’s Section 512 Study. Among them: “We believe that the data shows a persistent and ongoing
 28 issue with the current copyright takedown system, which allows abuse to go unchecked due to a
 lack of real statutory consequences.” *Id.* at 4.

1 injunctive relief. But this ignores the explicit “court order to restrain the subscriber” language in
 2 Section 512(g), and the entire thrust of Stardock’s position: the only reasonable interpretation of
 3 512(g) requires the noticing party to follow Rule 65 and promptly *seek an injunction* (not just
 4 commence an action with a prayer for injunctive relief) for disputed issues. Defendants’ position
 5 (that simply referencing a pending litigation is enough) stands the DMCA on its head; a fair reading
 6 of Section 512(g) requires *Defendants* to actually file a motion seeking injunctive relief and meet
 7 the attendant burdens. Indeed, without any such motion, and subsequent ruling, the DMCA
 8 effectively provides for a preliminary injunction and fails to identify what exactly from the
 9 commenced action must be presented to the service provider to guide its actions going forward as
 10 to the taken down material.

11 Along the way, Defendants claim that Stardock’s motion is premature, since they cannot
 12 decide if they will actually serve a DMCA notice as to *Origins*. Defendants’ vigorous resistance
 13 to the relief here speaks volumes, as does Reiche’s 27-page declaration, Defendants’ multiple
 14 DMCA notices in August, and the accompanying written threats. Given the September 20, 2018
 15 launch of *Origins*, and the ongoing dispute in this litigation, Stardock is not required to suffer the
 16 shutdown of *Origins* at or just after its launch, and the accompanying irreparable harm, before
 17 seeking relief from the Court. If Defendants want to pretend now, when their feet are to the fire,
 18 that they do not plan to send DMCA notices for *Origins*, the Court can assess their credibility.

19 Finally, Defendants argue that the relief sought here, requiring them to follow the
 20 procedures of Rule 65, violate their First Amendment rights. In another context, this argument
 21 would be comical given the purpose of a DMCA notice—to restrict the speech of another. Volumes
 22 have been written about the chilling effects of DMCA notices and, especially, about how the
 23 DMCA is misused to suppress political discourse and other centrally protected speech. *See, e.g.*
 24 Second Weikert Decl. Ex. C at 177-179. None of the cases Defendants cite even suggest that
 25 *sending* a DMCA notice is “protected First Amendment speech.” Even ignoring the absurdity of
 26 Defendants’ position, and assuming *arguendo* a First Amendment right to suppress other’s speech,

1 that avenue is still available to Defendants via Rule 65.

2 On the whole, Defendants' byzantine arguments make only one point abundantly clear:
 3 there is a complex intellectual property dispute before this Court. The requested relief is needed to
 4 maintain the status quo, so that the Court may properly assess the merits of these complex issues.

5 **III. DEFENDANTS ARE UNLIKELY TO PREVAIL ON THE MERITS, AS THEY**
 6 **FUNDAMENTALLY MISUNDERSTAND AND MISSTATE COPYRIGHT LAW**
 7 **AND THE RELEVANT FACTS**

8 As explained in Stardock's motion, Defendants are unlikely to prevail on the merits of their
 9 copyright claim as they cannot prove either ownership or copying of original elements of a
 10 protected work, and certainly not both as required to prevail. Motion at 18-22. Importantly,
 11 Defendants' position assumes that they hold *all* copyright rights, based on a series of assumptions
 12 regarding unestablished facts, self-serving interpretations of contract terms, and confusion with
 13 trademark law. Stardock vigorously contests these assertions, but even assuming Defendants'
 14 position is correct, their opposition reveals further problems with their position, due to a
 15 fundamental misunderstanding of the limits of copyright protection in video games.

16 **a. Defendants Cannot Identify or Substantiate What They Allegedly Authored**

17 Instead of addressing the many problems with their flawed registrations, Defendants merely
 18 assert that their copyright claims are "indisputable" and "cover the entire games." Opp. at 17, 25.
 19 Nothing could be further from the truth. The U.S. Copyright Office itself recognized numerous
 20 problems when the Defendants tried to file their initial registration. SAC, Dkt. 51, ¶¶ 78-79 and
 21 Ex. T. Among the many questions from the Copyright Office about the irregularities of Defendants
 22 application was this January 2018 email:

23 Also, in re: the authorship: you wrote that "any other copyrightable elements
 24 contributed to the game itself would likely be deemed either work for hire or, like
 25 Fred and Paul's individual work, contributions merged into inseparable or
 26 interdependent parts of a unitary whole, rather than individual authors at this point.
 The statute of limitation would have run out a couple of decades ago on any other
 joint owner claims."

1 We need to know whether the other contributions were “made for hire” or not – if
 2 not, then the other individuals should be named as joint authors and owners,
 3 assuming there wasn’t a written transfer of the rights to Fred and Paul. The
 4 authorship of a work is determined when a work is created and does not change,
 5 and so your statement about the statute of limitation would not apply to the
 6 authorship (and potential ownership) of the game.

7 *Id.* Defendants repeatedly try to sidestep the problem that they did not actually create much of the
 8 content they are now claiming to own, and had no assignments of any rights from the original
 9 authors at the time. But Defendants are now frantically trying to secure after the fact assignments
 10 *after filing their counterclaims in this action.* SAC, Dkt. 51, ¶¶ 74-78. Despite these efforts, the
 11 assignments with the third-party contributors are nevertheless questionable in terms of both validity
 12 and enforceability. Moreover, these belated attempts at assignments raise serious questions as to
 13 whether the license that Reiche purported to grant to Accolade pursuant to the 1988 Agreement
 14 was in fact valid. *Id.* at ¶ 78-79 and Ex. T.

15 Quite simply, Defendants do not have rights to what they claim, and their false assertion to
 16 the Copyright Office that the actual author’s rights do not matter because the “statute of limitation
 17 would have run” is telling. It may be true that Defendants created *some* of the content of the games,
 18 but Defendants’ lack of candor and refusal to identify what *they* created—either to the Copyright
 19 Office or in this litigation—makes their ownership contention anything but “undisputed.”

20 **b. Defendants Claim Copyright Protection for Unprotectable Video Game Elements**

21 Defendants premise their substantial similarity arguments on a wholly erroneous
 22 understanding of the extent of copyright protection. Apparently realizing that *Origins* presents an
 23 entirely different gameplay experience, with original art, music, and missions, Defendants now
 24 attempt to claim broad rights in unprotectable elements. Here are two examples directly from
 25 Defendants’ opposition, purporting to prove their substantial similarity claims:

- 26 • “the play pattern, whereby players travel to and explore new stars and planets and
 27 encounter various alien species along the way”
- 28 • “the layout, user interface, functionality, and user experience”

1 Opp. at 19. These elements are simply not protectable. As the Ninth Circuit has made
 2 overwhelmingly clear, all of the following elements are not protectable by copyright:

- 3 • Elements that are not original to the work
- 4 • Stock elements (*scenes à faire*)
- 5 • Functional elements (merger)
- 6 • Elements excluded by statute (e.g., ideas and concepts per 17 U.S.C. § 102(b))

7 *See Data East USA, Inc. v. Epyx, Inc.*, 862 F.2d 204, 208 (9th Cir. 1988); *see also Capcom U.S.A., Inc. v. Data East Corp.*, 1994 WL 1751482, at *12 (N.D. Cal. Mar. 16, 1994); *OG Int'l, Ltd. v. Ubisoft Entm't*, 2011 WL 5079552, at *1 (N.D. Cal. Oct. 26, 2011), *aff'd sub nom. OG Int'l, Ltd. v. Ubisoft, Inc.*, 468 F. App'x 787 (9th Cir. 2012).

11 Defendants rely heavily on the Seventh Circuit *Atari* case (PAC-MAN), but miss its core
 12 teachings. Per *Atari*, the fact that “a work is copyrighted says very little about the scope of its
 13 protection.” *Atari, Inc. v. N. Am. Philips Consumer Elecs. Corp.*, 672 F.2d 607, 616-617 (7th Cir.
 14 1982). In *Atari*, the court applied the doctrine of *scenes à faire* to exclude standard elements found
 15 in a maze game:

16 The maze and scoring table are standard game devices, and the tunnel exits are
 17 nothing more than the commonly used “wrap around” concept adapted to a maze-
 18 chase game. Similarly, the use of dots provides a means by which a player’s
 19 performance can be gauged and rewarded with the appropriate number of points,
 20 and by which to inform the player of his or her progress.

21 *Id.* at 617. Only after finding no copying of any of these elements did the court assess the ghosts
 22 in the game. Defendants’ next mistake is equating the aliens here with the ghosts of PAC-MAN;
 23 whereas the use of ghosts was not incident to a maze game, alien encounters are, of course, *stock*
 24 *elements of a space exploration game*, along with many other stock concepts such as planet
 25 exploration, star maps, and ship battles.

26 Since Defendants prefer the Seventh Circuit, they can find further guidance in *Incredible*
 27 *Techs., Inc. v. Virtual Techs., Inc.*, 400 F.3d 1007 (7th Cir. 2005) (affirming no infringement for
 28 competing virtual golf game). In that case, *scenes à faire* applied to identify “incidents, characters,

1 or settings which are as a practical matter indispensable, or at least standard in the treatment of a
 2 given topic.” The decision was upheld because

3 golf is not a game subject to totally “fanciful presentation.” In presenting a realistic
 4 video golf game, one would, by definition, need golf courses, clubs, a selection
 5 menu, a golfer, a wind meter, etc. Sand traps and water hazards are a fact of life
 6 for golfers, real and virtual. The menu screens are standard to the video arcade
 game format, as are prompts showing the distance remaining to the hole. As such,
 the video display is afforded protection only from virtually identical copying.

7 *Id.* at 1015. Further illustrating, another *Atari* case, not cited by Defendants, compared video games
 8 involving space combat of rocks (*Atari*’s *Asteroids* and *Amusement*’s *Meteors*), and found no
 9 infringement despite a list of 22 similarities, as these similarities were incident to “expression that
 10 must appear in any version of such a game.” *Atari, Inc. v. Amusement World, Inc.*, 547 F. Supp.
 11 222, 230 (D. Md. 1981). The exact same logic applies here; copyright does not protect stock
 12 concepts such as planet exploration, star maps, spaceship battles, alien encounters, and other
 13 standard elements in space exploration games.

14 Next, Defendants’ claims to the user interface and other functionality must fail as the merger
 15 doctrine prohibits copyright protection of functional elements.

16 As a result [of the merger doctrine], copyright protection does not encompass
 17 games as such, since they consist of abstract rules and play ideas. It follows,
 18 therefore, that audiovisual works like the two presently before the Court are largely
 unprotectable games.

19 *Capcom U.S.A., Inc.*, 1994 WL 1751482, at *9. (internal quotations and citations omitted). *Capcom*
 20 is highly relevant here. In *Capcom*, this Court compared two similar fighting games and determined
 21 that after accounting for functional elements and concepts common to kung fu, no substantial
 22 similarity existed, as the content was not *virtually identical*. The court found it “indisputable” that

23 Street Fighter II is largely comprised of unprotectable elements. The vast majority
 24 of the moves—over 650 of them—are unprotectable, commonplace punches and
 25 kicks. In addition, the Court finds that even a majority of the moves that are
 26 allegedly special and fanciful are ultimately unprotectable either because they are
 27 unoriginal scenes-à-faire or have not actually been copied by Data East. As a result,
 the virtual identity standard is the appropriate standard for the Court to apply in
 assessing the subjective similarity between the two games.

1 *Id.* at *13. Explaining further, the Court said even if it were to apply a more lenient standard, the
 2 conclusion would be the same because “the physical appearances and fight moves of the few
 3 characters at issue are expressed in sufficiently different manners in the two games to preclude a
 4 finding of substantial similarity.” *Id.* at *14. That precise reasoning applies here, as *Origins* makes
 5 use of stock elements in a space exploration game, while expressing those elements in sufficiently
 6 different ways to preclude a finding of substantial similarity. In fact, the expression and gameplay
 7 of *Origins* is dramatically different, as one would expect when comparing games nearly 30 years
 8 apart. Second Declaration of Bradley Wardell (“Second Wardell Decl.”), ¶ 9.

9 At bottom, if Defendants are forced to specifically identify and substantiate their vague
 10 ownership claims, such that their specific contributions may be assessed through the lens of the
 11 Ninth Circuit’s well settled copyright rules applying to video games, Stardock is confident the Court
 12 will find the original expression in *Origins* is not substantially similar to Defendants. Per the
 13 Copyright Office’s fact sheet regarding the registration of games:

14 Copyright does not protect the idea for a game, its name or title, or the method or
 15 methods for playing it. Nor does copyright protect any idea, system, method,
 16 device, or trademark material involved in developing, merchandising, or playing a
 17 game. Once a game has been made public, nothing in the copyright law prevents
 18 others from developing another game based on similar principles. Copyright
 19 protects only the particular manner of an author’s expression in literary, artistic, or
 20 musical form.

21 U.S. Copyright Office, FL-108, Copyright Registration of Games (2011) (as cited by *DaVinci*
 22 *Editrice S.R.L. v. ZiKo Games, LLC*, 183 F. Supp. 3d 820, 830 (S.D. Tex. 2016)). Indeed, “nothing
 23 in the copyright law prevents” Stardock’s development of “another game based on similar
 24 principles” with different expression, and that is precisely the situation here.

25 c. Defendants Conflate Trademark and Copyright Principles

26 Defendants raise several issues in their brief that relate to trademarks, not copyrights. These
 27 arguments are incorrect and misplaced, as the DMCA does not in any way relate to trademarks.
 28 Stardock contends it owns the trademark rights as set forth in its amended complaint, but the

1 trademark dispute is not relevant to the DMCA issue before the Court now. Nonetheless,
 2 Defendants attempt to bolster their DMCA arguments via a claim that if they aren't allowed to
 3 enforce their copyright claim by sending DMCA notices, they will lose their rights as they are
 4 required by law to enforce them. Opp. at 22. Nonsense. While this is generally true for *trademark*
 5 enforcement, there is no analogous requirement for *copyright* enforcement. Furthermore, the
 6 argument is misguided because Defendants continue to seek to enforce their copyright claims in
 7 this litigation, and, again, may proceed under Rule 65 if desired.

8 Second, Defendants claim copyright to particular alien names. This is also flat wrong. Per
 9 the U.S. Copyright Office: "Words and short phrases, such as *names*, titles, and slogans, are not
 10 copyrightable because they contain a *de minimis* amount of authorship. The U.S. Copyright Office
 11 cannot register individual words or brief combinations of words, even if the word or short phrase
 12 is novel or distinctive or lends itself to a play on words." Second Weikert Decl. Ex. E (Copyright
 13 Compendium Section 313.4(c)) (emphasis added). Included in the specific examples of content
 14 that is not copyrightable: "the name of a character." *Id.*

15 Defendants' imprecision and misunderstanding of the law is fatal to their claims. The very
 16 subject matter that they now claim—such as functionality, user interface, alien encounters, space
 17 exploration, and character names—are not protectable. Furthermore, *Origins* tells a different
 18 story, with vastly different expression. Second Wardell Decl. ¶ 9. Should Defendants ever
 19 specifically identify what they (not someone else) authored, so that content may be evaluated under
 20 Ninth Circuit law, they are unlikely to succeed on the merits.

21 **IV. THE ANALYSIS SHOULD NOT BE ALTERED DUE TO DEFENDANTS'**
 22 **OMISSIONS AND MISSTATEMENTS**

23 Continuing to avoid the issue before the Court now, Defendants provide a number of
 24 misstatements and omissions that require correction. Again, not all can be addressed in a concise
 25 reply, but several critical points are addressed here.

26 First, Defendants ever-changing story about what they actually authored is vexing.

1 Defendants have been asked repeatedly to identify the specific content upon which Defendants base
 2 their claims of copyright infringement. Declaration of Robert A. Weikert in Support of Stardock
 3 System's Motion for a Temporary Restraining Order and Order to Show Cause for a Preliminary
 4 Injunction ("Weikert Decl."), Exh. E. Despite multiple requests, Defendants refused to identify
 5 alleged infringing content within Fleet Battles or the Content Packs (the targets of their August 17,
 6 2018 and August 21, 2018 DMCA Notices to Steam and GOG) that formed the basis of their claims.
 7 Second Weikert Decl. Ex. A. Instead, in response to the instant motion, they now attach
 8 unsupported screenshots of allegedly infringing images without verification as to their source or
 9 derivation. Some of those images are, in fact, not even Stardock content, but are, in fact "fan art."
 10 Second Wardell Decl. ¶ 12. Defendants conveniently forget to mention this.⁶

11 Even now, Defendants continue to hedge and avoid clear statements about their alleged
 12 authorship and ownership. Declaration by David L. May ("May Decl.") at ¶¶ 2-6. For example,
 13 Reiche declares that "Fred and I were the primary authors of *most* of the creative materials
 14 incorporated in both Star Control I and II" and that "Fred personally wrote all of the code for both
 15 Star Control I and II, *as far as we can recall*". Reiche Decl. at ¶¶ 11, 13 and 14 (emphases added).
 16 Reiche further declares with some uncertainty that "*To the best of my recollection*, everyone who
 17 contributed creative content to the games agreed to assign any copyrights to their material to Fred
 18 and me at that time...." Id. at ¶ 14 (emphasis added). Reiche also fails to mention that the "agreed
 19 to assign" was not in writing, or at least Defendants have never produced any such agreements.
 20 These are exactly the issues that need to be explored further in the current litigation.

21 Second, Defendants complain that they have been denied access to *Origins*. Not so.
 22 Counsel for Stardock offered their counsel an opportunity to review the most current version of the
 23 game in development (an "internal build") on September 8, 2018. Second Weikert Decl. Ex. A.
 24 Counsel did not even respond to the offer for five days, and then declined the opportunity to review

25
 26 ⁶ Nor do they note that the star map attached to Reiche's declaration is marked "© Accolade" at
 27 bottom, Second Wardell Decl. ¶ 13, although the expression of the *Origins* star map is markedly
 28 different anyway.

1 the available version of the game before its release. *Id.*

2 Moreover, Defendants have had access to Fleet Battles since November 2017, but waited
 3 until late August 2018 to issue DMCA notices against Fleet Battles—just weeks before the
 4 September 20, 2018 release of *Origins*. Motion at 1. The timing of their DMCA notices reveals
 5 not only an intent to disrupt the long planned release of *Origins* but their willingness to use the
 6 DMCA procedure as a weapon in effecting an end run around Rule 65 procedures based on nothing
 7 but their highly questionable claims.

8 Relatedly, Defendants have known about Stardock’s intention to create *Origins* since
 9 Stardock’s acquisition of the Star Control Franchise from Atari in 2013. SAC, Dkt. 51, ¶ 27 and
 10 Ex. D. In fact, in July 2013, Stardock reached out to Defendants and offered them the right of first
 11 refusal to collaborate with Stardock on the development of *Origins*. *Id.* at ¶ 43. Reiche concedes
 12 as much. Reiche Decl. at ¶¶ 41-61. Noteworthy is that Exhibit 10 to the Reiche Decl. purportedly
 13 shows an email from Brad Wardell to Defendants dated October 12, 2016 advising that Stardock is
 14 “still hoping to release Star Control: Origins in 2018 in time for the 25th anniversary of Star Control
 15 2.” Thus, by Reiche’s own admission, Defendants have been aware of Stardock’s expected 2018
 16 release of *Origins* at least as early as October 2016. Defendants arguments to the contrary
 17 misrepresent the facts.

18 Third, Defendants claim even if *Origins* is removed from Steam and GOG (due to their
 19 DMCA notices) then Stardock will still be able to sell its game from its own website. This is
 20 completely incorrect. Stardock relies on Steam and GOG, not only to distribute but to launch and
 21 operate its games as well. Second Wardell Decl. ¶ 2. The Steam and GOG sites do not provide
 22 mere download services; they provide the entire installation infrastructure. *Id.*

23 More specifically, if the delivery mechanism of Steam and GOG were to be eliminated for
 24 *Origins*, then access to the game would be eliminated entirely. *Id.* at ¶ 3. Stardock only sells “keys”
 25 that gives the purchaser access to the online game. *Id.* Specifically, a customer that looks to buy
 26 *Origins* directly from the Stardock website will encounter a screen that allows the customer to “get

1 a Steam key immediately.” *Id.* at ¶ 5. Once a customer clicks through to purchase the game, the
 2 customer is redirected to a Steam portal that allows the customer to, *through the Steam interface*
 3 *and infrastructure*, begin to play the game. *Id.*

4 Accordingly, there are Steam and GOG versions of *Origins* but no “Stardock” version of
 5 the game. *Id.* at ¶ 4. There is no version of *Origins*, in other words, that is not dependent on the
 6 online delivery mechanisms provided by Steam or GOG. *Origins* is developed to be accessed and
 7 played through the infrastructure provided by Steam and GOG. *Id.* at ¶ 3. The game is not
 8 otherwise operational. *Id.* Thus, once a DMCA notice results in the removal of a game from the
 9 online retailer, that game is simply no longer available. *Id.* at ¶ 7.

10 Removal of *Origins* from Steam and GOG would actually remove the game from the
 11 marketplace because the functionality of the game is specifically designed for distribution through
 12 Steam or GOG. *Id.* at ¶ 6. Moreover, if *Origins* is removed from Steam or GOG after its release,
 13 players who have already purchased the game will no longer be able to play it. *Id.* The suggestion
 14 that a takedown of *Origins* from Steam and GOG would not work a hardship on Stardock because
 15 it could continue to sell the game from its own website could not be further from the truth.

16 **V. CONCLUSION**

17 For the reasons presented above, and in Stardock’s initial motion (*Dkt. No. 56*), Stardock
 18 respectfully requests this Court enter a preliminary injunction maintaining the status quo, in the
 19 form shown in the proposed order (*Dkt. No. 56, Attachment #15*).

20 Dated: September 21, 2018

Respectfully submitted,

21 **NIXON PEABODY LLP**

22 By: /s/ Robert A. Weikert

23
 24 Robert A. Weikert (Bar No. 121146)
 25 rweikert@nixonpeabody.com
 26 Dawn N. Valentine (Bar No. 206486)

27 *Attorneys for Stardock Systems, Inc*